

TO: All PMI Buffalo Chapter Members and Associates FROM:

JoAnn Boehm, President, Board of Directors, PMI Buffalo Chapter

2014 Chapter Operating Results

On behalf of the PMI Buffalo Chapter Board, it is my pleasure to share our 2014 Operating Results with you.

The top reasons our members indicate they join the PMI Buffalo Chapter are for professional growth and networking opportunities, certification training, to earn PDUS for re-certification, and to stay current with the latest PM practices. We accomplished a great deal last year to provide you with the opportunities to meet all of these goals. If you chose to attend all of the events which were offered by the PMI Buffalo Chapter in 2014, you would have earned 32 PDUs in one year ...more than 1/2 of your 3-year PMP PDU recertification requirement. If you volunteered for us, you would have earned even more PDUs for your service.

# In 2014 our Professional Development and Membership teams offered the below programs:

**SUBJECT:** 

- 2 Professional Development Day (PDD) Events provided education to our members and prospective members at an average cost of \$36/PDU:
  - Spring 2014 PDD (7 PDUs) our 5<sup>th</sup> Sprint PDD Sell Out and had 90 attendees the topic of "Communications Power for Leaders" was presented by Skip Weisman.
  - Fall 2014 PDD (7 PDUs) had 174 attendees. Our keynote was Anthony Reed and his presentation was "Finding the I in Team". We also presented our annual Project of the Year award to Catholic Health Systems for its Administrative and Regional Training Center Technology project.
- 4 Chapter Dinner Meetings (1.5 PDUs each) on the latest project management developments. These meetings attracted 180 attendees at an average cost of \$20/PDU. Topics ranged from Outstanding Projects of 2013 (our Project of the Year award runner ups)... to Economic Development in WNY with Paul Ciminelli... to Ride for Roswell... to 4 Project Conversations. Note: our 5<sup>th</sup> dinner meeting scheduled for November was a "snow out"!
- 10 Breakfast meetings (1.5 PDUs each) held at northtown, downtown and southtown locations. These selfdirected meetings were held monthly and allowed those who preferred an early start to their day, combined with project management, to earn PDUs while sharing their experiences.
- June Annual Business Meeting (1.5 PDUs) reviewed 2013-2014 highlights and 2014 plans, after touring Graycliff - Frank Lloyd Wright's summer home for the Martin family in Derby, NY.
- November Networking event (no PDUs) allowed our members and prospective members to mingle and enjoy a local brew or two at the new Gordon Biersch brewery.
- **7 PMP Preparation Classes** held in Spring, Winter and Fall with a total of 172 registrants.
- An Agile Certified ScrumMaster Class partnered with Agile42.

Across all of our programs, we awarded more than 4,600 PDUs to members and associates in 2014!

## Services provided by our Membership and Marketing teams included:

- Weekly chapter emails, pre-event presentations and newsletters with updates on Chapter news, programs and events, new members, membership anniversaries, new certification achievements, volunteer awards, Project of the Year winner, PM Tips and developments in project/program/portfolio management.
- **Networking Opportunities** prior to each meeting.
- Job Openings posted on our website. Many local companies and recruiters ask us to post job opportunities. Have you checked out this website page lately?
- New Member Welcome emails with information on our chapter and how to collect a free dinner and welcome gift.
- Social Media networking to stay connected with Chapter events and network with other members. Members can join our three Chapter social media networks - LinkedIn, Facebook, and Twitter - by visiting our Chapter website's home page at www.pmibuffalo.org and selecting the social media icons on the upper left side of the home page.
- **PDU** activity logging for Dinner events was performed on your behalf with PMI if you provided your PMI ID number.
- Volunteer Recognition was performed through our newsletter Volunteer spotlights, Volunteer of the Quarter awards, Annual Achievement award and Volunteer Recognition dinner.

#### Giving Back to the Community

> Once again, our chapter sponsored and assisted in the evaluation of local teams in the Future City Competition. The

design, and build cities of the future. Students work as a team with an educator and engineer mentor to plan cities, build tabletop scale models with recycled materials, and present their ideas before judges. The overall winner in WNY was the Alternative School for Math and Science, and the winner of the special PMI award was the Lewiston Porter Middle school.

- Last year, in conjunction with our partnership with the Buffalo Niagara Professional Alliance, we also helped to organize and implement the annual golf tournament which raised several thousand dollars for WNY Heroes. WNY Heroes provides veterans, members of the armed services, and the widows and children of deceased veterans with access to essential services, financial assistance and resources that support and sustain their lives with dignity.
- We would love to do more in our community but we need your support. We have many ideas for community oriented projects, but need your help to either lead a team of volunteers or to be on a team. Won't you consider volunteering so that we can make a greater contribution to our community? Please email our VP of Outreach at VP\_outreach@pmibuffalo.org if you are interested in helping!

# **Recognizing Our Chapter Volunteers & Sponsors**

- The Buffalo Chapter was fortunate to have <u>80</u> volunteers in 2014 to deliver its services and programs. We are a 100% volunteer-led and supported organization and couldn't do all we do without volunteers like you. The majority of our volunteers are chapter members. For each hour of volunteer work they perform, they earn 1 PDU! Even with PMI's upcoming changes to Continuing Certification Requirements (CCR), you can still earn up to 25 PDUs for "giving back" over your 3-year re-certification period for the PMP, PgMP, PfP and PBA, or up to 12 PDUs for the ACP, RMP and SP. So please consider volunteering alongside your colleagues!
- > The quality of our programming wouldn't be the same without the investments from our partners. The following organizations sponsored our Fall Professional Development Day in 2014:
  - Independent Health (Premier Sponsor)
  - CAI's ITMPI (IT Metrics & Productivity Institute)
  - Praxair

### **Chapter Administration**

The Chapter stayed focused on getting the right things done to ensure our sustainability and fiscal stability:

- We held our annual Strategic Planning meeting in July 2014, in which the Board reviewed the Chapter's annual survey results, as well as those from PMI Global's annual survey, and identified these key strategic issues and strategies: 1) Promotion of PMI / PMI Buffalo & Project Management's value proposition; 2) Engagement/Recruitment of members & volunteers; and 3) Sustainability.
- > We developed our Operating plans and budget to support our key strategies, and placed continued focus on ensuring that our income exceeded expenses.
- We attended both the Regional and North America PMI Leadership Development Meetings and brought back ideas for improvement, as well as made additional contacts at PMI Global and other chapters from around the world.
- We held our annual elections for the appropriate VP positions on the Board.

### **Financial Operating Results**

The Buffalo PMI Chapter is incorporated under a 501-C6. We continue to be fiscally conservative while also delivering value-added events for our members. We had an 17.8% increase in our Reserve Funds over last year as part of an initiative to have one to one and a half years' worth of operating expenses in reserve (per PMI Global targets). We also had an 18.1% increase in our checking account funds mainly due from closely managing operating expenses throughout the year. 2014 revenues were almost exactly the same as 2013 revenues, but expenses were reduced by almost \$6,000 dollars. Annual 990 Tax filings were successfully completed and overall the Chapter was in excellent shape financially at 2014's closing.

## **In Summary**

You belong to an energetic chapter, with passionate volunteers that take pride in maximizing your member value. Our experienced team of volunteers is focused on supporting our mission, which is to "provide a forum to promote PMI standards and to strengthen stakeholders' knowledge, awareness and understanding of Project Management principles, tools and techniques."

We value your membership, and believe that the programs and services we offered last year, including over \$100 in member discounts to our events, delivered you benefits. We also value your input, so please do not hesitate to reach out to any chapter volunteer, including me, with your questions, suggestions or concerns.